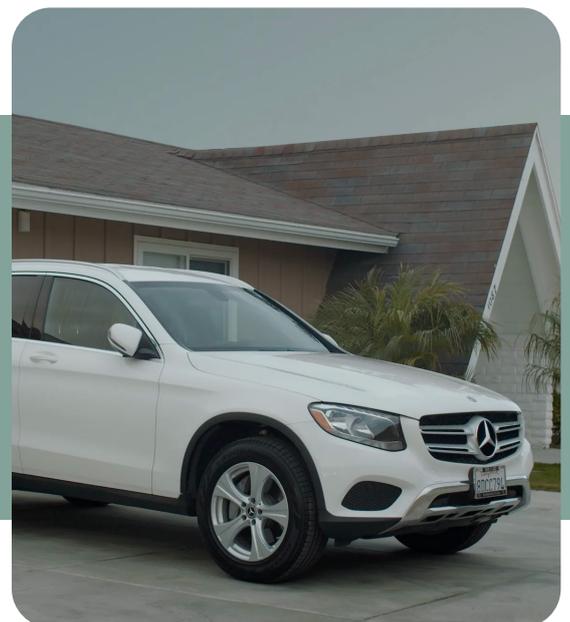


Creating a Lucrative Car Rental Passive Income Stream



Introduction:

The pursuit of passive income has gained popularity as individuals seek additional revenue streams with minimal ongoing effort. One avenue for generating passive income lies in car rentals. This case study breaks down how Burns Funding leverages its financial resources to establish a passive income stream by investing in popular cars and integrating them into the fleet of a thriving local car rental company.



Before:

The Burns Funding method offers borrowers a unique proposition: a pathway to loan repayment through passive income streams. Unlike traditional loan structures, Burns Funding not only facilitates the loan but actively seeks opportunities to generate passive income to cover repayments. Moreover, borrowers benefit from Burns Funding's commitment to sharing ownership of ongoing passive income streams, even after loan repayment.

Peter, CEO of Burns Funding, recognized the potential to leverage funds to create sustainable passive income streams. His vision aims to help struggling entrepreneurs and small business owners who too often face challenges securing loans for their start-ups. Recognizing the value in this approach, Peter continually sought strategic methods to realize this goal.

Solution:

With support from Burns Funding, Peter devised a plan to invest part of the capital in purchasing four popular cars. These vehicles would then be integrated into SD Cruising Rentals, a reputable local car rental company. Burns Funding facilitated the financing for the car purchases, enabling Peter to acquire the vehicles without depleting his existing capital reserves. SD Cruising Rentals agreed to partner with Peter, offering a favorable commission structure of 70% on each rental.



Implementation:

Peter wasted no time in executing his plan. Leveraging Burns Funding's support, he selected four high-demand cars popular among tourists and locals, including convertibles for tourists visiting sunny San Diego, spacious SUVs, and luxury vehicles, catering to diverse rental needs. After acquiring the vehicles, Peter coordinated with SD Cruising Rentals to integrate them into their existing fleet. The rental company managed logistics, insurance, and customer service, while focused on maximizing rental potential.



Results:

Peter's plan proved to be a resounding success. With the cars available for rent through SD Cruising Rentals, Peter began seeing significant returns on his investment. Each vehicle generated approximately **\$2000 in monthly rental income** after factoring in expenses like insurance, maintenance, and commissions.

The popularity of the rental cars, coupled with SD Cruising Rentals' established reputation and customer base, ensured a steady stream of bookings year-round. The passive nature of the investment allowed Peter to use this reliable income stream to repay the loan without requiring active management.

Conclusion:

Through strategic planning, collaboration with Burns Funding, and partnership with SD Cruising Rentals, Peter transformed the borrower's capital into a lucrative passive income stream. By purchasing popular cars and integrating them into a successful local rental company's fleet, Peter generated enough capital to repay the loan in full within three years and created a passive income stream that Burns Funding shares 50/50 with their borrower.

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